

To the Honorable Council City of Norfolk, Virginia

March 22, 2016

From:

George M. Homewood, AICP, CFM, Planning Director

Subject:

Amend the conditions of a previously granted conditional rezoning at 2315, 2401, 2419, 2501, 2517 2601, 2605, and 2613 Hampton Boulevard, 1250 West 24th Street, 1215, 1217, 1221, and 1225 West 25th Street, 1204, 1207 and 1209 West 26th Street, and 2330 Bowdens Ferry Road –

Vistacor Advisors, LLC

Reviewed:

Ronald H. Williams, Jr., Deputy City Manager

Ward/Superward: 2/6

Approved:

W Jaren Dan

Item Number:

PH-6

Marcus D. Jones, City Manager

- Staff Recommendation: Approval.
- II. <u>Commission Action:</u> By a vote of **6 to 0**, the Planning Commission recommends **Approval** of the requests.
- **III.** Request: Amend the conditions of a previously granted conditional rezoning for a commercial shopping center.
- IV. Applicant: Vistacor Advisors, LLC

V. Description:

- The site is located along the west side of Hampton Boulevard and extends from 27th Street to the Norfolk and Southern Railway.
- The applicant proposes to modify the plan as currently approved with the following changes:

	Current	Proposed		
No. of Buildings	9	7		
Grocery Store sq. ft.	22,000	23,900		
Restaurants sq. ft.	12,000	24,000 74,400		
Retail sq. ft.	113,758			
Office sq. ft.	0	25,600		
Total sq. ft.	147,758	147,900		

Staff point of contact: Susan Pollock at 664-4765, susan.pollock@norfolk.gov

Attachments:

- Staff Report to CPC dated February 25, 2016 with attachments
- Proponents and Opponents
- Ordinance



Planning Commission Public Hearing: February 25, 2016 Executive Secretary: George M. Homewood, AICP, CFM

Planner: Susan Pollock Hart, CFM

Staff Report	Item No. 3					
Address	2315, 2401, 2419, 2501, 2517 2601, 2605, and 2613 Hampton Boulevard, 1250 West 24 th Street, 1215, 1217, 1221, and 1225 West 25 th Street, 1204, 1207 and 1209 West 26 th Street, and 2330 Bowdens Ferry Road					
Applicant	Vistacor Advisors,	Vistacor Advisors, LLC				
Request	Amend conditions of previously granted Conditional Change of Zoning					
Property Owners	Nancy B. Hall Revocable Trust, Moses Industries II, LLC, K&C Shelf Corporation Seventy, HAPRAH, LLC, 2401HB, LLC, Norfolk Redevelopment and Housing Authority, City of Norfolk					
	Building Area	147,900 sq. ft.				
	Future Land Use Map	Commercial				
Site Characteristics	Zoning	Conditional C-2 (Corridor Commercial) district				
	Neighborhood	Lamberts Point				
	Character District	Traditional				
	North	C-2: ODU Credit Union; R-8 (Single-Family): Single-Family homes				
Surrounding Area	East	Conditional C-2: 7-Eleven, Fantom Works Antique Car Repair/Storage, I-3 (General Industrial): Sanitary Linen Service				
	South	Norfolk and Southern Railway				
	West	I-1: Warehouse, R-8: Single-Family homes				



A. Summary of Request

This request would amend the conditions pertaining to a site plan of a conditional rezoning to reduce the number of buildings, slightly increase the total square footage, and to keep and rehabilitate an existing industrial building on the site.

B. Plan Consistency

Plan Amendment

- The proposed rezoning is consistent with *plaNorfolk2030*, which designates this site as commercial.
- The *Central Hampton Boulevard Area Plan* includes recommendations as to the form of new development on this site, including:
 - Defining the street edge along public streets by aligning building facades to the setback line.
 - Locating active uses with 60% transparent glazing on the ground floors of commercial buildings and 40% transparent glazing for residential uses.
 - o Providing ground-level entrances at least every 100 feet along the sidewalk.
 - Providing facades facing public streets of at least two stories or at least 20 feet in height.
- The *Central Hampton* plan also includes additional recommendations regarding this site, including:
 - Providing a signalized intersection at W. 26th Street to facilitate access to the site while closing or restricting access to W. 24th Street and W. 25th Street to reduce traffic conflicts.
 - Locating and improving the condition of the Elizabeth River Trail between Hampton Boulevard and the Lamberts Point neighborhood to the west.
- In order to be fully consistent with *plaNorfolk2030* the recommendations of the *Central Hampton* plan must be incorporated into the proposed development.

C. Zoning Analysis

- i. General
 - The site is located along the west side of Hampton Boulevard and extends from 27th Street to the Norfolk and Southern Railway.
 - The applicant proposes to modify the plan as currently approved with the following changes:

	Current sq. ft.	Proposed sq. ft.		
No. of Buildings	9	7		
Grocery Store	22,000	23,900		
Restaurants	12,000	24,000		
Retail	113,758	74,400		
Office	0	25,600		
Total sq. ft.	147,758	147,900		

- Access to the site is unchanged and will be provided by a curb cut on 27th Street and from 24th, 25th and 26th Streets:
 - 25th Street and 26th Street will remain as they are currently configured and will extend through the site.
 - 24th Street will remain as it is currently configured and dead end within the site.
 - This entry will be a right-in/right-out only access.
- Another change to the site plan, as approved, is the location and size of the buildings on the site.
 - The applicant proposes to rehabilitate the existing industrial building to the rear of the site for commercial uses.
 - This would eliminate the 47,000 square foot building originally proposed to be constructed to the rear of the site.

ii. Parking

- The proposed grocery store and retail require one parking space per 300 square feet of building area.
- The proposed restaurants require one parking space per 175 square feet of building area.
- The proposed offices required one parking space per 250 square feet of building area.
- In total, 552 spaces are required and 661 spaces are provided.
- In total, 80 bicycle parking spaces will be required with nine of them being long term.

iii. Flood Zone

- The properties are in the X and X shaded (Low to Moderate) Flood Zones, which are low risk flood zones.
- Any buildings located in the X shaded flood zone will be required to meet the flood zoning requirements set forth in the *Zoning Ordinance*.

D. Transportation Impacts

- Institute of Transportation Engineers figures estimate that the proposed plan of development will generate 8,938 total vehicle trips per day, an increase of 279 daily trips from the previously approved site plan due to the proposed revisions to the sizes and mix of uses in the project.
- Hampton Boulevard just south of this location is identified as a severely congested corridor in the PM peak in the most recent update to regional Hampton Roads Congestion Management analysis – other portions of Hampton Boulevard adjacent to the site are shown as moderately congested during the morning and afternoon peaks in the regional document.
- The proposed development would include construction of a new signalized intersection at 26th Street and Hampton Boulevard as the primary access point for the project.

- The site is near frequent transit service with Hampton Roads Transit bus route 2 (Hampton Boulevard) operating directly adjacent to the site.
- Portions of Bowdens Ferry Road, 26th Street, 27th Street and Hampton Boulevard near the site are identified priority corridors in the City of Norfolk Bicycle and Pedestrian Strategic Plan.

E. Historic Impact

- There are 3 buildings currently on the site that are located in the Norfolk and Western State/National Historic District.
 - 1215 and 1217 W. 25th Street and 1221 and 1224 will be demolished to accommodate the proposed development.
 - Under the current proposal, the applicant is proposing the adaptive reuse of the structure located at 2330 Bowden's Ferry Road for office and restaurant uses.

F. Public School Impacts

The site is located in the Taylor Elementary School, Blair Middle School and Maury High School Districts.

G. Impact on the Environment

- The new shopping center will be reviewed and approved through the Site Plan Review process, which will ensure compliance with all standards set forth in the *Zoning* Ordinance including landscape buffer areas and stormwater impacts.
 - The Elizabeth River Trail will extend through the site and along the southern boundary of the site and will be reviewed by the Department of Public Works to ensure compliance with industry standards for multi-use trails.

H. Impact on Surrounding Area/Site

- During the City Council's public hearing for the original rezoning, the applicant agreed to modify the name of the shopping center to include 'Lamberts Point'.
 - The applicant is proposing to name the center Rail Yard at Lamberts Point.
- The development of the shopping center is in accordance with the attached/proffered site plan and in compliance with the development standards set forth in *plaNorfolk2030* and should not have a negative impact on the surrounding area.

I. Payment of Taxes

The owners of the properties are current on all real estate taxes.

J. Civic League

Notice was sent to the Lamberts Point Civic League on January 13.

K. Communication Outreach/Notification

- Legal notice was posted on the property on January 19.
- Letters were mailed to all property owners within 300 feet of the property on February 11.

• Legal notification was placed in *The Virginian-Pilot* on February 11 and February 18.

L. Recommendation

Staff recommends that the text amendment and rezoning requests be **approved** subject to the conditions listed below:

Proffered Conditions

- 1. All of the exterior elevations shall be developed generally in conformance with the attached elevations entitled West Norfolk Marketplace, LLC prepared by *Guernsey Tingle Architects.*, dated January 29, 2016 attached hereto and marked as "Exhibit A."
- 2. The site shall be developed generally in conformance with the attached conceptual site plan entitled West Norfolk Marketplace, LLC prepared by *Guernsey Tingle Architects.*, dated January 29, 2016, and attached hereto and marked as "Exhibit B," subject to any revisions that may be required by the City as part of the Site Plan Review process or as part of the ARB review process described in condition (a), above.

Attachments

Location map
Future Land Use map
Zoning map
Application
Site Plan
Elevations
Notice to the Lamberts Point Civic League

Proponents and Opponents

Proponents

Thomas Tingle 4350 New Town Avenue Williamsburg, VA 23188

Thomas Harris 1231 W. 27th Street Norfolk, VA 23508

Jim Carr 110 Mid-Atlantic Place Yorktown, VA 23693

Opponents

None

02/25/2016 lds

Form and Correctness Approved:

Office of the City Attorney

Contents Approved:

By DEPT.

NORFOLK, VIRGINIA

ORDINANCE No.

AN ORDINANCE TO REZONE PROPERTIES LOCATED AT 2315, 2401, 2419, 2501, 2517, 2601, 2605 AND 2613 HAMPTON BOULEVARD, 1250 WEST 24TH STREET, 1215, 1217, 1221 AND 1225 WEST 25TH STREET, 1204, 1207 AND 1209 WEST 26TH STREET, AND 2330 BOWDENS FERRY IN ORDER TO CHANGE CONDITIONS ON PROPERTY ZONED CONDITIONAL C-2 (CORRIDOR COMMERCIAL) DISTRICT.

BE IT ORDAINED by the Council of the City of Norfolk:

Section 1:- That the properties located at 2315, 2401, 2419, 2501, 2517, 2601, 2605 and 2613 Hampton Boulevard, 1250 West 24th Street, 1215, 1217, 1221 and 1225 West 25th Street, 1204, 1207 and 1209 West 26th Street, and 2330 Bowdens Ferry Road are hereby rezoned from conditional C-2 (Corridor Commercial) to conditional C-2 (Corridor Commercial) in order to change the conditions. The properties which are the subject of this rezoning are more fully described as follows:

Properties fronting 181 feet, more or less, along the western line of Hampton Boulevard south of West 24th Street, 239 feet, more or less, along the southern line of West 24th Street, 227 feet, more or less, along the western line of Hampton Boulevard north of West 24th Street, 191 feet, more or less, along the northern line of West 24th Street, 1,027 feet, more or less, along the southern line of West 25th Street, 510 feet, more or less, along the eastern line of Bowdens Ferry Road, and bounded on the south by the Norfolk Southern railroad right-of-way; and properties fronting 317 feet, more or less, along the northern line of West 25th Street, 225 feet, more or less, along the western line of Hampton Boulevard, and 230 feet, more or less, along the southern line of West 26th Street; and properties fronting 256 feet, more or less, along the northern line of West 26th Street, 233 feet, more or less, along the western line of Hampton Boulevard, and 119 feet, more or less, along the southern line of West 27th Street;

all of which premises are numbered 2315, 2401, 2419, 2501, 2517, 2601, 2605, and 2613 Hampton Boulevard, 1250 West $24^{\rm th}$ Street, 1215, 1217, 1221 and 1225 West $25^{\rm th}$ Street, 1204, 1207 and 1209 West $26^{\rm th}$ Street, and 2330 Bowdens Ferry Road.

Section 2:- That the properties rezoned by this ordinance shall be subject to the following conditions:

- (a) The site shall be developed to reflect the general massing, materials, fenestration, and design elements for the building as shown in the elevations entitled "Railyard at Lambert's Point," prepared by Guernsey Tingle Architects, dated February 12, 2016, attached hereto and marked as "Exhibit A," subject to any revisions required by the city to be made during the site plan review and building permit plan review processes.
- (b) The site shall be developed generally in conformance with the attached conceptual site plan entitled "Railyard at Lambert's Point," prepared by Guernsey Tingle Architects, dated February 12, 2016, attached hereto and marked as "Exhibit B," subject to any revisions required by the city to be made during the site plan review and building permit plan review processes.

Section 3:- That the official Zoning Map for the City of Norfolk is hereby amended and reordained so as to reflect this rezoning.

Section 4:- The Council hereby finds that this zoning amendment is required by public necessity, convenience, general welfare, or good zoning practice.

Section 5:- That this ordinance shall be in effect from the date of its adoption.

ATTACHMENTS:

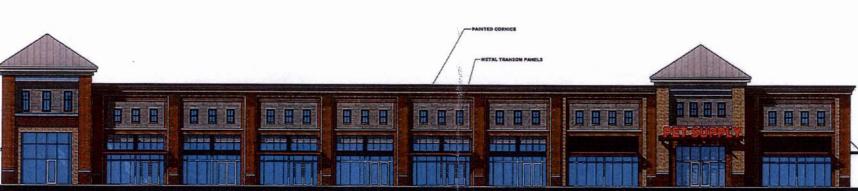
Exhibit A (2 pages)
Exhibit B (1 page)





3

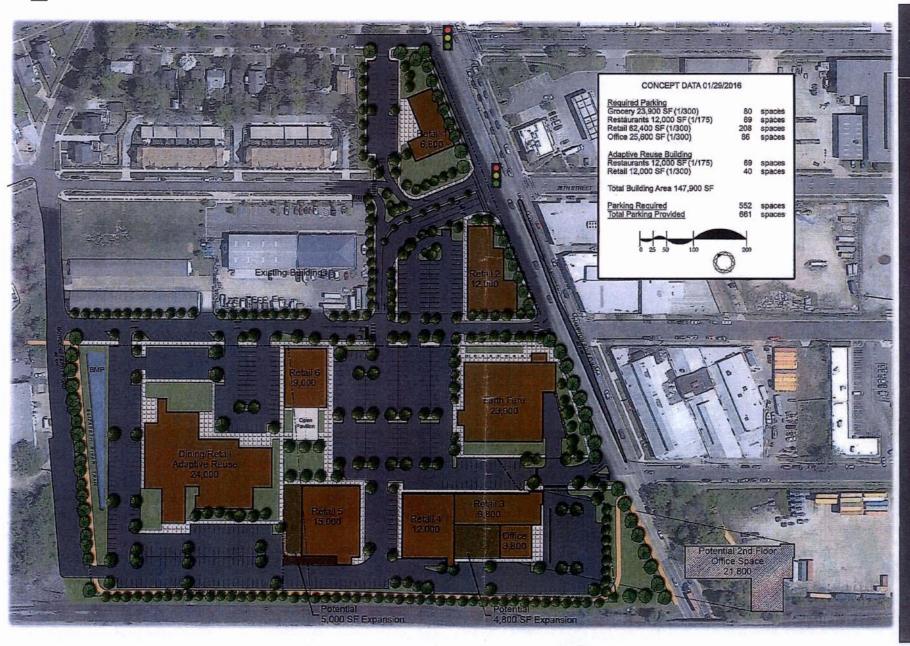
SCALE: 1/8" = 1-0"



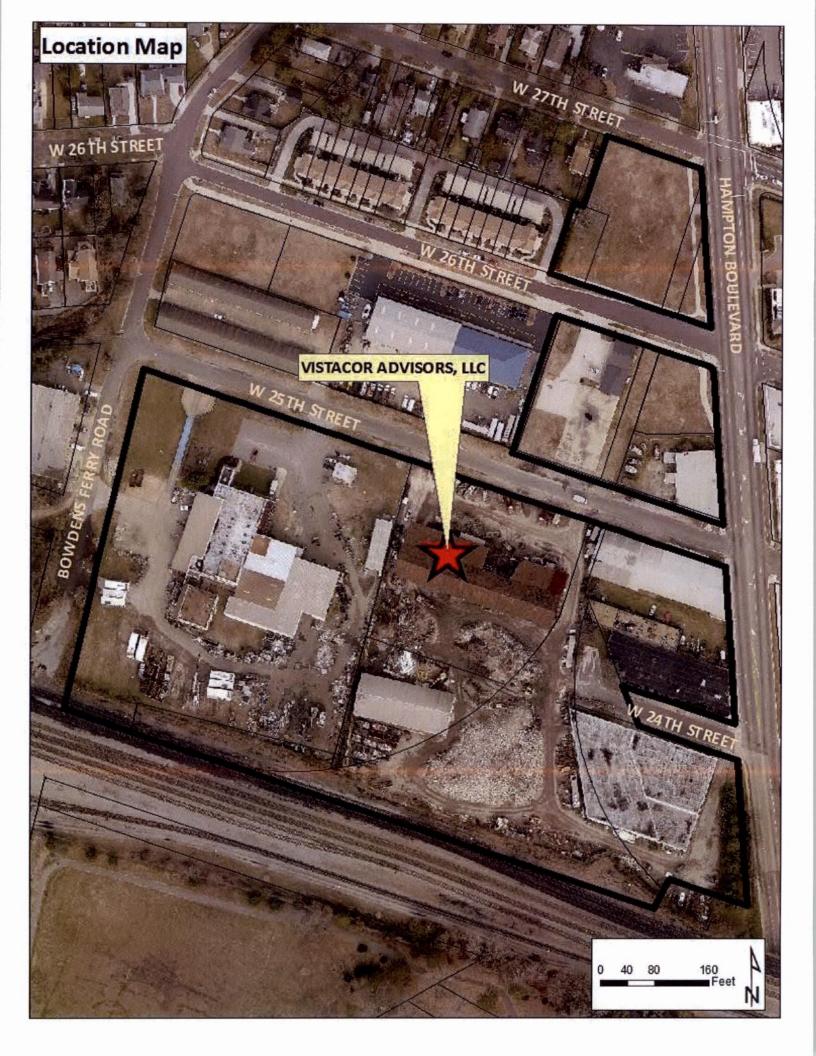
SCALE: 1/8" = 1-0"

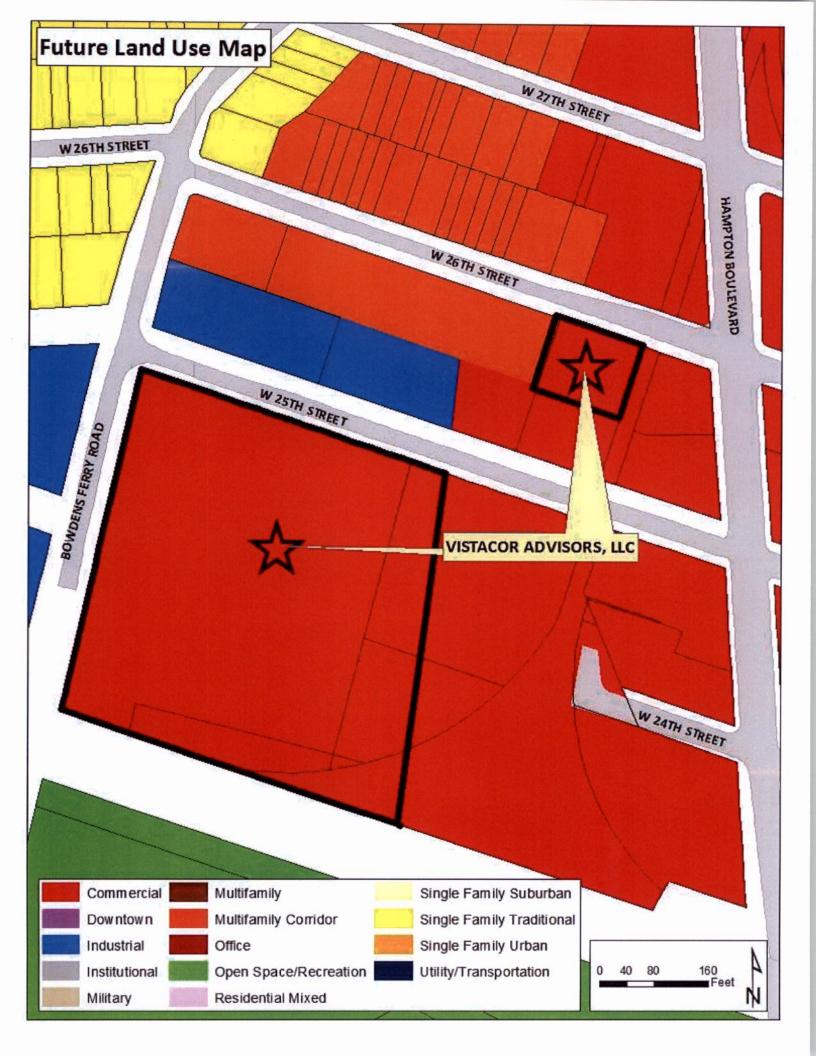
ii ii ii EAST ELEVATION - HAMPTON BOULEVARD- BUILDING THREE

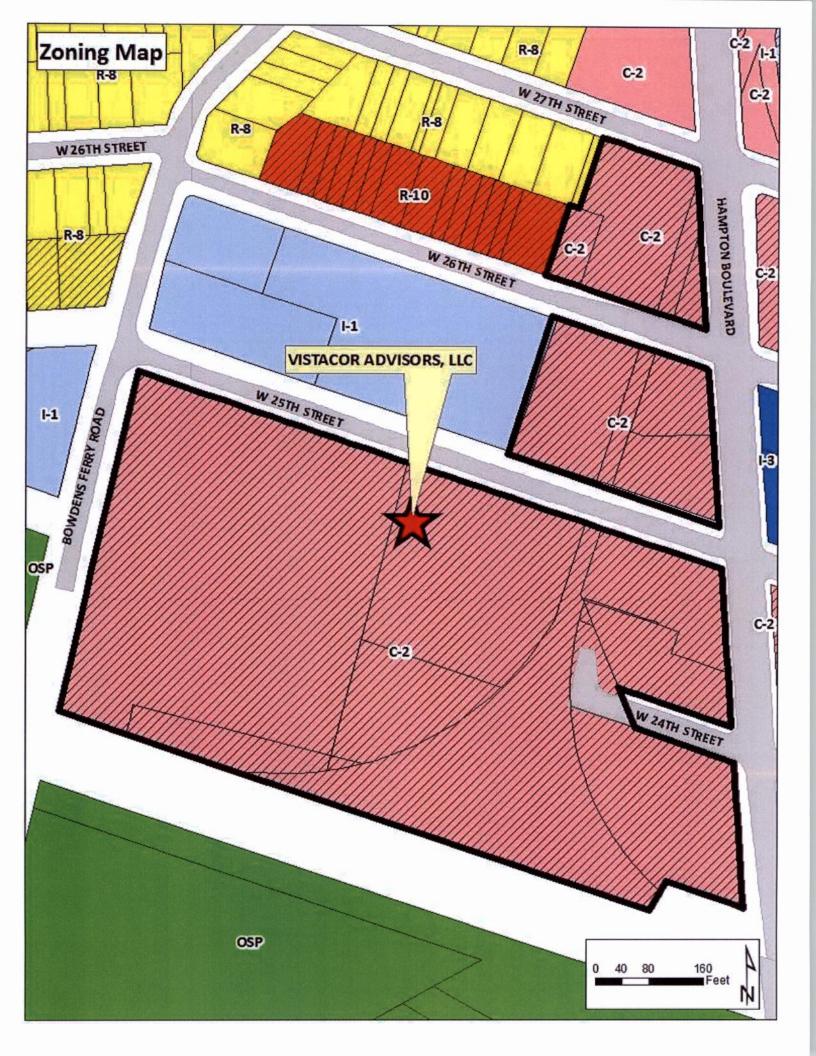
5



Railyard at Lambert's Point









APPLICATION CONDITIONAL CHANGE OF ZONING

Date of application: January 8, 2016
Conditional Change of Zoning
From: C-2 Zoning To: Conditional C-2 Zoning
DESCRIPTION OF PROPERTY
Property location: (Street Number) (Street Name) *SEE ATTACHED PARCEL LISTING*
Existing Use of Property:
Current Building Square Footage
Proposed Use
Proposed Building Square Footage
Trade Name of Business (If applicable)
APPLICANT (If applicant is a LLC or a Corp./Inc., include name of official representative and/or all partners
1. Name of applicant: (Last) Vistacor Advisors, LLC (First) (MI)
Mailing address of applicant (Street/P.O. Box):c/o David P. Clarke 110 Mid-Atlantic Place
(City) Yorktown (State) VA (Zip Code) 23693
Daytime telephone number of applicant ([757]) 469-6362 Fax ([
E-mail address of applicant: dclarke@vistacor.com

DEPARTMENT OF CITY PLANNING

810 Union Street, Room 508 Norfolk, Virginia 23510 Telephone (757) 664-4752 Fax (757) 441-1569 (Revised January, 2015) Application
Conditional Rezoning
Page 2

AUTHORIZED AGENT (if applicable) (If agent is a LLC or a Corp./Inc., include name of official representative and/or all partners) 2. Name of applicant: (Last) (First) (MI) Mailing address of applicant (Street/P.O. Box): (State) (Zip Code) (City) Fax (----) Daytime telephone number of applicant () E-mail address of applicant: PROPERTY OWNER (If property owner is a LLC or a Corp./Inc., include name of official representative and/or all partners) 3. Name of property owner: (Last) SEE ATTACHED PARCEL LISTING* (First) Mailing address of property owner (Street/P.O. box): (State) (Zip Code) (Citv) email: Daytime telephone number of owner () CIVIC LEAGUE INFORMATION Civic League contact: Lambert's Point Civic League - Thomas Harris, President Date(s) contacted: Will contact prior to public hearings

DEPARTMENT OF CITY PLANNING

Ward/Super Ward information: Ward 2/ Super Ward 7

810 Union Street, Room 508 Norfolk, Virginia 23510 Telephone (757) 664-4752 Fax (757) 441-1569 (Revised January, 2015)

PROFERRED CONDITIONS

1)	All of the exterior elevations shall be developed generally in conformance with the elevations to be prepared, titled and dated by Guernsey Tingle Architects, marked as "
	Exhibit A", and attached prior to the hearing.
2)	The site shall be developed generally in conformance with the attached conceptual site plan entitled Vistacor Advisors, LLC, prepared by Guernsey Tingle Architects, dated January 8, 2016, and attached hereto as "Exhibit B", subject to any revisions that may be required by the City as part of the Site Plan Review process or as part of the ARB review process as described in condition (a) above.
3)	
4)	
5)	
_	
6)	
	Print name:Sign:/
	Print name: Sign: / / / (Property Owner or Authorized Agent of Signature) (Date)

DEPARTMENT OF CITY PLANNING

810 Union Street, Room 508 Norfolk, Virginia 23510 Telephone (757) 664-4752 Fax (757) 441-1569 (Revised January, 2015)

Street Closure Application Page 2 (Zoning) C-2 (Land Area in acres or square feet) See attached plan Please describe the reason for requesting the closure: Closure of this portion of W. 24th Street is requested to allow redevelopment of this area in accordance with a conditional rezoning application and proposed conceptual plan submitted on even date herewith. List each adjacent property owner (print owner name and address) with signature of consent for the closure request. Use additional paper if needed: **2401HB LLC** Property Owner: By: Peter M. Meredith Jr., Manager Print Name Address: 2401 Hampton Boulevard The Nancy B. Hall Revocable Trust Property Owner: By: Victoria S. Coleman Print Name Address: ²³¹⁵ Hampton Boulevard The Nancy B. Hall Revocable Trust Sjgnature Property Owner: By: Victoria S. Coleman Print Name Address: 1217 W. 25th Street Property Owner: City of Norfolk, By: **Print Name** Signature Address: 1250 W. 24th Street Property Owner: Signature **Print Name** Address: Property Owner: **Print Name** Signature Address: CIVIC LEAGUE INFORMATION Civic League contact: _Lamberts Point Civic League - Mr. Thomas Harris, President

Date(s) contacted: Will contact prior to public hearings Ward 2 / Super Ward 7 Ward/Super Ward information: _

REQUIRED ATTACHMENTS

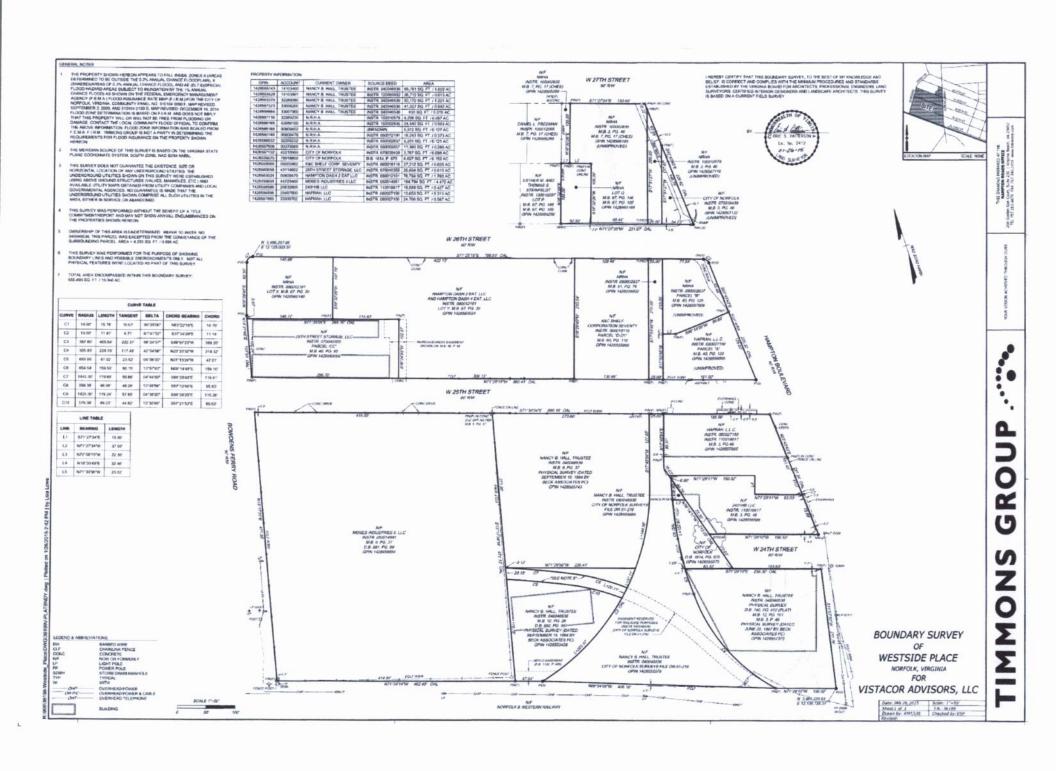
- ✓ Check for \$105.00 made payable to: Treasurer, City of Norfolk.
- √ Two 8½ x14 inch copies of house plat or survey showing portion of right of way requested to be closed.
- ✓ Title Search of right-of-way to be closed.
- ✓ Appraisal of right-of-way to be closed, conducted by MAI appraiser, if necessary.

DEPARTMENT OF PLANNING & COMMUNITY DEVELOPMENT

810 Union Street, Room 508 Norfolk, Virginia 23510 Telephone (757) 664-4752 Fax (757) 441-1569 (Revised July, 2013)

Westside Place- Parcel Listing

Trestside i late i ai ci	1					plaNorfolk2030	Exist. s.f.		Proposed
Address	Current Owner	Acres	GPIN	Existing Use	Zoning	Designation	Building	Proposed Use	Building s.f.
2315 Hampton	The Nancy B. Hall							Commercial/	
Boulevard	Revocable Trust	1.0438	1428557373	Industrial	1-3	Commercial	27,768	Mixed Use	See Concept Plan
500.010.0	The Nancy B. Hall					Commercial/		Commercial/	
1217 W. 25th Street	Revocable Trust	2.0157	1428553379	Industrial	1-3	Industrial	N/A	Mixed Use	See Concept Plan
	The Nancy B. Hall							Commercial/	
1225 W. 25th Street	Revocable Trust	0.58	1428553428	Industrial	I-3	Industrial	8,400	Mixed Use	See Concept Plan
1225 11. 2511 511 601	The Nancy B. Hall							Commercial/	
1221 W. 25th Street	Revocable Trust	1.5916	1428555743	Industrial	1-3	Industrial	N/A	Mixed Use	See Concept Plan
IZZI W. ZJUI JUICCO	The Nancy B. Hall							Commercial/	
1215 W. 25th Street	Revocable Trust	0.001	1428555684	Industrial	1-3	Industrial	N/A	Mixed Use	See Concept Plan
2330 Bowdens Ferry								Commercial/	
Road	Moses Industries II, LLC	4.428	1428458694	Industrial	1-3	Industrial	22,921	Mixed Use	See Concept Plan
	K&C Shelf Corporation					Multifamily/		Commercial/	
1209 W. 26th Street	Seventy	0.654	1428555966	Industrial	I-1	Commercial	3,202	Mixed Use	See Concept Plan
2501 Hampton	Jevenny							Commercial/	
Boulevard	HAPRAH, L.L.C.	0.3349	1428556895	Industrial	I-1	Commercial	4,147	Mixed Use	See Concept Plan
2419 Hampton								Commercial/	
Boulevard	HAPRAH, L.L.C.	0.5675	1428557665	Industrial	1-3	Commercial	14,415	Mixed Use	See Concept Plan
2401 Hampton	That the try sector	5.5575						Commercial/	
Boulevard	2401HB LLC	0.4248	1428556586	Industrial	1-3	Commercial	18,376	Mixed Use	See Concept Plan



Pollock, Susan

From: Straley, Matthew

Sent: Wednesday, January 13, 2016 12:07 PM

To: 'lambertsptcivicleague@hotmail.com'; 'reggie.king@gmail.com'; 'president@westghent.net'

Cc: Whibley, Terry; Williams, Angelia M.; Wilson, Denise; Pollock, Susan

Subject: new Planning Commission application - Hampton Blvd, W 25th St , W 26th St, Bowdens Ferry Rd

Attachments: Vistacor.pdf

Mr. Harris, Mr. King, Mr. Lowe

Attached please find the application for a change of zoning to modify the conditions on property zoned conditional C-2 (Corridor Commercial) district at 2315, 2401, 2419, 2501, 2517 2601, 2605, and 2613 Hampton Boulevard, 1250 West 24th Street, 1215, 1217, 1221, and 1225 West 25th Street, 1204, 1207 and 1209 West 26th Street, and 2330 Bowdens Ferry Road.

The purpose of this request is to allow for a modification to the site layout.

The item is tentatively scheduled for the February 25, 2016 Planning Commission public hearing.

Should you have any questions, please e-mail or call Susan Pollock Hart at (757) 664-4765, susan.pollock@norfolk.gov

Thank you.

Matthew Straley

GIS Technician II
Norfolk Department of City Planning
810 Union Street, Suite 508 | Norfolk, Virginia 23510
Matthew.Straley@norfolk.gov | Tel: 757-664-4769 | Fax: 757-441-1569